



1st TAP-YTL Newsletter 2011

Application Deadline Tomorrow Transatlantic Program-Young Technology Leaders: Logistics & Transportation

Professional development for young leaders - meet top logistics and transportation experts, get to know technology and service providers to the industry and gain exclusive access to world-class logistics and transportation facilities in Germany, the world's leading logistics hub

[Application Package](#)

[Program Flyer](#)

Germany, May 22-30, 2011



The German American Chamber of Commerce of the Midwest (GACCoM) will accept applications from **students and young professionals** through tomorrow, March 17, for the 2011 Transatlantic Program - Young Technology Leaders (TAP-YTL) delegation with a focus on Logistics & Transportation.

TAP-YTL will bring together 12 American young leaders from the fields of Logistics & Transportation for an intensive delegation program to Germany, the world's leading logistics hub, in May 2011. We are pleased that the [Goethe-Institut Chicago](#) has partnered with us again to prepare interested TAP-YTL participants for the trip with a short intensive German language course.

Participants will experience Germany as the world's leading logistic hub May 22-30, 2011 and their agenda will include:

- Airport infrastructure and expansion: intermodal hub, freight and logistics centers, Frankfurt
- Innovative supply chain solutions and state-of-the art, multipurpose logistics facilities
- Shipping freight operations, Port of Hamburg
- Rail passenger transport and logistics concepts of one of the leading international mobility companies, Berlin
- Transportation politics and policies insights with government and local agencies
- Exclusive access to top industry experts and operation sites

Program applicants must have studied or have experience in the fields of logistics or transportation, have a basic knowledge of German, and be interested in modern Germany. Please see the [application package](#) for detailed requirements.

The current program is part of the TAP-YTL series, which is designed to bring future decision-makers from the US and Germany together at the beginning of their professional careers, or late in their studies, to build networks and promote know-how transfer through intensive, content-driven encounters and experiences. Last year's delegation focused on "TAP-YTL: Sustainable Architecture & Urban Planning" and was the first within the series. After each program, participants are integrated into the *TAP Alumni Network* to stay connected with each other and to the German American business community. Future TAP-YTLs will feature topics such as "Water Management" and "IT & Information Technology Services." The German Ambassador to the United States, Dr. Klaus Scharioth, is a patron of the TAP-YTL program series.

2011 TAP-YTL Eligibility Requirements & Program Costs:

- ++ Young Professionals and Students from the field of Logistics & Transportation ++**
- ++ Basic knowledge of German - German majors and minors are welcome! ++**
- ++ Interest in modern Germany ++**
- ++ Program fee \$550 per person plus individual flight costs ++**
- ++ TAP-YTL covers all overnight stays, meals, cultural programming and transportation while in Germany ++**

++ Apply by Tomorrow, March 17, 2011 ++

Application Package and Program Details Available at www.transatlanticprogram.org

2011 TAP Alumni Reunion in Chicago



GACCoM hosted its Annual TAP Alumni Reunion in Chicago the weekend of January 22-23, 2011. Alumni from ten US States made their way to the Windy City to socialize, (re-)connect and to further develop and increase communication of the Alumni platform, as well as becoming more acquainted with GACCoM's network and opportunities.

The Reunion kicked off on Saturday, Jan. 22 at noon with a luncheon, followed by presentations by Sharon Weiner, 2010 TAP-YTL Co-President on "Introducing TAP-YTL," Alexander Al-Hamdan, 2010-2011 Term TAP Communications Chair presenting "The TAP Communications Chair - Connecting People and Alumni," as well as discussing "GACCoM Career Service - Benefits for TAP & TAP-YTL Alumni," and overall project updates with GACCoM staff. In the session, specific opportunities for our network through social media were discussed and input on how to continue TAP and TAP-YTL programming provided by the Alumni. Prof. Rolf Achilles of the School of the Art Institute took the group on a fascinating walking tour of Downtown Chicago. On Sunday morning, Alumni flocked to the Chamber's new office at 321 North Clark Street for a business brunch with GACCoM member company and 2009 TAP Sponsor [Komet of America, Inc.](#) featuring a presentation by Dr. F.-Hans Grandin, President/CEO on "How to be successful as a midsize German company in the US" that wrapped up the official programming.

TAP-YTL Alumni Update from Erin Dillon - Utilizing TAP-YTL: Sustainable Architecture & Urban Planning for Senior Project



Out of the all the many cities we visited during TAP-YTL 2010, it would be difficult to say which one I found most fascinating; across the spectrum it was incredibly interesting to see first-hand the unique ways that each city - whether it was Köln, Hamburg, Darmstadt, or any of the others - incorporated the concept of sustainable design and renewable energy into their architecture and urban neighborhoods.

Two that stand out the most in my memory, though, are Freiburg and Berlin: Freiburg, for its seamless integration of green space into residential communities, as well as their conscious efforts towards developing an urban plan that encourages both energy-saving and waste reduction. And Berlin, which as the nation's capitol city is also astoundingly one of Germany's top two cities with the most green roofs (the other being Stuttgart). Returning to school from TAP-YTL, I began working with my classmates on our senior civil engineering project, which includes the design of two combined commercial/residential buildings, an underground parking garage, and a pedestrian tunnel, along with the layout of the parking space, green space, etc, for our fictitious ~4 acre site. Our project seemed fairly run-of-the-mill, but instead of just leaving it "as-is," we decided we wanted to include something different, something unusual, that would make our design stand out among any others as distinctive, and that "something" was to design both buildings with green roofs - an idea that was brought up after I was sharing some of the exciting urban developments I had seen while in Germany. For our team (and our faculty), though, a green roof was unknown territory. Across the spectrum in the US, green roofs aren't really in the sphere of public awareness (compared to in German) and lack much governmental regulation and support.

Suffice to say, we had no idea how to go about designing for one. In this aspect, I found my contacts through TAP-YTL to be useful as starting points for finding design resources and contractors in the US that could give us price and energy comparisons so we could prove the economic feasibility of our green roof design. For me, it's been exciting applying what I learned during TAP-YTL as well as being able to further develop the contacts I made then; it's only further confirmed to me the importance of collaboration and communication as key components for innovative design and the future progress of sustainable planning for our cities.

Partner Spotlight: Goethe-Institut Chicago



**GOETHE
INSTITUT**

The Goethe-Institut is the Federal Republic of Germany's cultural institution operational worldwide. We promote the study of German and encourage international exchange and collaboration. Our robust cultural programming, which includes musical performances, film screenings, and literary readings to topic-oriented events in the fields of politics, science, and technology, showcases Germany's global relevance. Our Chicago team is particularly pleased to work with the German American Chamber of Commerce of the Midwest in preparing TAP-YTL participants for their trip to Germany with crash courses in German; these courses go beyond "German for everyday use" by familiarizing participants with the nomenclature and concepts native to the TAP-YTL program. We also offer language courses designed to help companies meet their specific needs.

To learn more about the Goethe-Institut and their activities, please visit the website www.goethe.de/chicago.

Like Transatlantic Program-Young Technology Leaders (TAP-YTL) on Facebook to receive updates and program news



Exclusive Transatlantic Program Alumni Group on Facebook

GACCoM would like to remind our TAP and TAP-YTL Alumni to join our exclusive "TAP Program Alumni" group on Facebook. This is a by-invitation-only group and its content and affiliates are only visible to group members. Once TAPlers have joined the group, they can (re-)connect with their fellow Alumni and post content, such as pictures from their TAP experience. GACCoM has created this platform, so Alumni can communicate more easily and continue to live the mission of TAP. We also see this as an opportunity for TAP and TAP-YTL Alumni from different years to connect and to get to know each other.

This is how it works: We can only invite Alumni to join the TAP Alumni Group on Facebook if they are already Facebook friends with the administrator of the group. If you are interested in joining, please add the TAP administrator profile called "[Daniela Dtap](#)" as a friend on Facebook. Once you are Facebook friends with the admin, you will receive an invitation to join the group. Alumni who don't have a Facebook profile and are concerned about privacy issues can create a secret profile, in order to join the Group.



Upcoming GACCoM Events

YEC Monthly Stammtisch

March 16, 2011

Every 3rd Wednesday of the month, GACCoM's Young Executives' Committee (YEC) is welcoming members and friends at their Stammtisch. Come and join us for "ein Bierchen" and some "Gemütlichkeit" today after work at the Berghoff Cafe in the Loop!

Annual MERLIN Awards Gala 2011

May 6, 2011

Save the Date for GACCoM's most glamorous event! Don't miss out on attending Chicago's largest Awards Ceremony distinguishing Excellence in German American Business on May 6 at the InterContinental Hotel in downtown Chicago. For more information, please visit www.gaccomm.org/merlin.

3rd German American Energy Conference (GAE) in Berlin, Germany

May 12-13, 2011

The 3rd German American Energy (GAE) Conference, entitled "Global Energy Challenges - Transatlantic Business Opportunities," will be taking place on May 12 - 13, 2011, in Berlin, Germany. The conference is hosted by the German American Chambers of Commerce (GACC) and the German Energy Agency (dena GmbH).

Don't forget to check our [GreenCorner](#) regularly for the latest on Green industry news, GACCoM green events and resources!

**Best,
Your TAP-YTL Team!**

**Daniela Daus,
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