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GERMAN AMERICAN CHAMBER
OF COMMERCE OF THE MIDWEST INC.
CHICAGO



Transatlantic Program 2005

A delegation of 25 students selected from universities and colleges across the United States travels to Germany to gain in-depth knowledge about German politics, economy, history, and culture.

**Special features:
Visitor program including
German language classes and
two to six month internships
with German companies.**

May 21 – December 31, 2005

www.transatlanticprogram.org





Background Transatlantic Program: “German Program for Transatlantic Encounters”

The Transatlantic Program provides Americans with facts about Germany to bring the two nations closer together.

The German American Chamber of Commerce of the Midwest’s (GACCoM) Transatlantic Program 2005 offers an extraordinary opportunity to 25 motivated, well-qualified students from across the United States. The new program consists of one week of fully funded, pre-internship travel which will take the group to Berlin, with daytrips to Hamburg, Dresden and Potsdam. This week will be followed by two to six months internships in German companies or organization.

The participants will experience modern Germany and get to know German business culture while improving their German language skills and gaining hands-on experience in their areas of study (mainly Engineering or Business Administration and German). The students will experience Germany first-hand, make professional contacts, and form friendships between Americans and Germans. This newly gained knowledge and understanding will be passed on to fellow students and others, and will help expanding transatlantic understanding and cooperation.

GACCoM conducted its first Transatlantic Program in 2002 to give young Americans insight into German politics, economy, history and culture. The first three programs were dedicated to young professionals and entrepreneurs. Besides the general information on Germany, they additionally had a special focus on topics such as economic development in Eastern Germany or environmental issues.

The program is mainly financed through the European Recovery Program (ERP) Special Fund; in addition corporate sponsors support the program. The Transatlantic Program was founded on the occasion of the 25th anniversary of the proclamation of the Marshall Plan, the Federal Republic of Germany in 1972 donated a total of DM 250 million from the ERP Special Fund to the American people as a sign of gratitude. The donation was mainly intended to endow the German Marshall Fund of the United States (GMF). The GMF used the returns on the funds to assist projects for understanding and cooperation between Europe and North America for 25 years. As a follow-up the German government in 1997 initiated the German Program for Transatlantic Encounters financed from the ERP Special Fund. Its purpose is to keep the memory of George C. Marshall alive and foster transatlantic partnership in line with his wishes.



Program of the visit of the U.S. delegation to Germany

Berlin – Hamburg – Dresden – Potsdam – various internship locations – Cologne

[The official language of the program is German]

Saturday, May 21, 2005 Berlin

- Arrival and get together of all participants in Berlin.
- Start of Part I of the Transatlantic Program: getting insight into German politics, economy, history, culture and German language classes.
- Getting to know each other and briefing session for the participants.

Sunday, May 22, 2005 Berlin

- Guided tour through historic and modern Berlin.
- Official program opening dinner with Dennis Ortblad, Economic Counselor, U.S. Embassy in Berlin, as guest speaker.

Monday, May 23, 2005 Berlin

- In the morning: German language classes.
- Visit to the Reichstag, home of the German Federal Parliament: Introduction to Germany's political system and history of the Reichstag.
- Visit to the Federal Foreign Office: Lecture/Discussion on transatlantic relations and current economic issues between the U.S. and Germany.

Tuesday, May 24, 2005 Berlin

- In the morning: German language classes.
- Visit to the Jewish Museum. Guided tour on Jewish history and culture in Germany in the 19th and 20th century.
- Are there really right wing tendencies in Germany? A look at some facts and figures with the Federal Ministry of the Interior of the Federal Republic of Germany.
- Networking event with German students of the Technical University in Berlin. Brief lecture on the German health system.

Wednesday, May 25, 2005 Hamburg

- Daytrip to the Free and Hanseatic City of Hamburg.
- Studying German on the road.
- Visit to the Chamber of Commerce, Hamburg. Information on the role of the chambers of commerce and industry in Germany and on the significance of German exports.
- Guided harbor tour through the Container Terminal Altenwerder, the most modern container terminal in the world.
- Company visit to the Airbus plant in Hamburg-Finkenwerder.



Thursday, May 26, 2005 Berlin

- In the morning: German language classes.
- Company visit to Berlin Heart AG: Innovative cardio support technology developer and manufacturer. Company visit and discussion on doing business in Germany.
- Visit to the Federal Ministry of Economics and Labor (BMWA). Talks with representatives of the BMWA about its policy for small and medium-sized companies.
- Discussion with representatives of DaimlerChrysler Corporation about their global operations and international marketing strategy.

Friday, May 27, 2005 Dresden

- Daytrip to Dresden.
- Studying German on the road.
- Visit to the “Gläserne Manufaktur-Transparent Factory”, Volkswagen’s factory for the luxury model “Phaeton”.
- Round-table discussion at the Dresden Chamber of Commerce and Industry with politicians, entrepreneurs and the Saxony Economic Development Corporation: Political and economic development in the eastern part of Germany after the German reunification.
- City tour of Dresden.

Saturday, May 28, 2005 Berlin

- All-day workshop with InWent, GACCoM’s partner for the internships in Germany: Intercultural workshop and preparation for the internships.

Sunday, May 29, 2005 Potsdam

- Review and evaluation of the Transatlantic Program 2005 – Part I.
- Trip to Potsdam.
- Prussia, philosophy, and Castle Sanssouci - Potsdam as a tourist location in Germany.

Monday, May 30, 2005 Travel Day

- Individual travel of the U.S. students to their respective internship locations in Germany.

Wednesday, June 1, 2005

- Start of Part II of the Transatlantic Program 2005 – internships with German companies and organizations.

(Individual internships)

Friday, June 24, 2005 to Sunday, June 26, 2005

- Review of initial internship experiences and related workshop in Cologne.

(Continuing individual internships)

July 31, 2005 to December 31, 2005

- End of internships (varying individually) and end of the Transatlantic Program 2005.



Project Manager & Head of Delegation



**Barbara
Zollmann**

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www.transatlanticprogram.org

Education

Economist, University of Paderborn

St. Olaf College, Northfield, MN

Languages

German, English, French

Hobbies

Traveling, Languages, Volunteering



Acknowledgements

After three years of working with young American professionals, this is the first Transatlantic Program for students that is conducted by GACCoM. We are very happy and proud to be able to offer this program to talented young students from across the U.S.

This program would not have been possible without the support of Helga W. Kraft of the University of Illinois at Chicago who helped creating the academic outline of the program and InWent gGmbH who helped setting up and administering the internship part of the program.

Besides that we received tremendous support and encouragement from the Association of American Association of Teachers of German (AATG) and a large number of universities and colleges throughout the U.S. who consider this business-related program as a very practical and helpful addition to the German Program at the schools. Hopefully, it will encourage an increased number of students to take German as a foreign language because they see the practical value of the German language in their future professional lives.

We would also like to thank the many professionals and institutions who contributed to the program: DaimlerChrysler Corp. as the corporate sponsor of the program, the German Chambers of Commerce and Industry, especially in Cologne, Hamburg and Dresden, the Wirtschaftsfoerderung Berlin International GmbH, InPolis, all the German companies we worked with and many, many more. A special thank you goes to Sabine Klensch, who supported the Transatlantic Program on the administrative side with devotion.

Most of all we are grateful to the Federal Ministry of Economics and Labor, ERP Special Fund, who contributed largely to the financing of the Transatlantic Program. We hope to provide all participating students with a worthwhile and informative program that helps deepen their insights into Germany and provides them with knowledge and experience to become long-term friends of Germany and ambassadors of the German American relationship.

Barbara Zollmann
Project Manager
GACCoM

Participants



**Andrew C.
Allaby**

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Educational Background

Economics, Political Science, German,
and Management
Indiana University, Bloomington, IN

Languages

English, German, Chinese

Hobbies

Biking, Reading, Frisbee, Traveling, Hiking,
Swimming

Host Company Information

Industrie- und Handelskammer Halle-Dessau
Halle
www.halle.ihk.de

Internship Details

Area: Business Advocacy
Length: 6 months



Participants



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Educational Background

Public Policy Studies and Art History
Duke University, Durham, NC

Languages

English, German

Hobbies

Running, Djing, Attending Performances

Host Company Information

Galerie Gabriele Rivet
Köln
www.rivet.de

Internship Details

Area: Assist and organize exhibits, artist
portfolios and website
Length: 3 months



Participants



**Noel J.
Baber**

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Educational Background

Finance, International Business, German
University of Toledo, Toledo, OH

Languages

English, German

Hobbies

Skiing, Golfing, Traveling, Tennis, Dancing

Host Company Information

DaimlerChrysler AG
Stuttgart
www.daimlerchrysler.com

Internship Details

Area: Finance Academy
Length: 3 months



Participants



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Educational Background

Computer Science (Physics minor)
Bucknell University, Lewisburg, PA

Languages

English, German

Hobbies

Computers, Golfing, Skiing, Hockey, Movies,
Music

Host Company Information

NCR GmbH
Augsburg
www.ncr.com

Internship Details

Area: Technology, Products & Services
Length: 2 months



Participants



**Matthew G.
Bigelow**

Permanent Address

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Educational Background

English, German
Xavier University, Cincinnati, OH

Languages

English, German

Hobbies

Hockey, Reading, Traveling, Pool

Host Company Information

Hi-Life – Agentur für Veranstaltungen,
Eventmarketing und Konzerte
Hamburg
www.hi-life.de

Internship Details

Area: Event Planning
Length: 2 months

Participants



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Educational Background

Mechanical Engineering, German
Michigan State University, East Lansing, MI

Languages

English, German

Hobbies

Skiing, Fishing, Jetskiing, Dirtbiking

Host Company Information

M-Base Engineering + Software GmbH
Aachen
www.m-base.de

Internship Details

Area: Material databases & Information Systems,
Consulting
Length: 3 months

Participants



**Kristin R.
Brownsword**

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Educational Background

German, Economics
Wheaton College, Wheaton, IL

Languages

English, German, Polish

Hobbies

Hiking, Running, Playing Flute

Host Company Information

Wyeth-Pharma GmbH
Münster
www.wyeth.de

Internship Details

Area: Business Analysis
Length: 6 months



Participants



**Saskia B.
Coolen**

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Educational Background

International Economics, German
University of Kentucky, Lexington, KY

Languages

English, German, Dutch

Hobbies

Hiking, Traveling, Piano and Tennis

Host Company Information

Wirtschaftsförderung Berlin International GmbH
Berlin
www.wfbi.de

Internship Details

Area: Business Development
Length: 10 weeks

Participants



**Britton J.
Crum**

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Educational Background

German and Strategic Communication
(Double major)
The Ohio State University, Columbus, Ohio

Languages

English, German

Hobbies

Films, Books, Paintball, RC Car

Host Company Information

P.U.N.K.T. PR Gesellschaft für Public
Relations mbH
Hamburg
www.punkt-pr.de

Internship Details

Area: Marketing and Public Relations
Length: 3 months



Participants



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Degler**

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Educational Background

Major area of study: Finance
The University of Texas, Austin, TX

Languages

English, German, French

Host Company Information

Dresdner Bank AG
Frankfurt
www.dresdner-bank.com

Internship Details

Area: Project work
Length: 3 months

Participants



**Adam J.
Fuchsteiner**

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Educational Background

International Business/German
St. Cloud State University, St. Cloud, MN

Languages

English, German

Hobbies

Soccer, Skiing, Running,

Host Company Information

Gustav Alberts GmbH & Co. KG
Herscheid
www.gah.de

Internship Details

Area: International Marketing
Length: 6 months



Participants



**Jeffrey H.
Greenberg**

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Educational Background

International Commerce
Patterson School of Diplomacy and International
Commerce, The University of Kentucky,
Lexington, KY

Languages

English, German

Hobbies

Chess, Basketball, Movies, Reading the Economist

Host Company Information

American Consulate General in Germany
Düsseldorf
www.buyusa.gov/germany

Internship Details

Area: Commercial Services
Length: 2 months



Participants



**Aaron R.
Hansen**

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Educational Background

Physics
Georgia Institute of Technology, Atlanta, GA

Languages

English, German

Hobbies

Reading, Computer Programming, Soccer

Host Company Information

Laser Zentrum Hannover e.V.
Hannover
www.laser-zentrum-hannover.de

Internship Details

Area: Optics, Medical Application &
Biophotonics Department
Length: 10 weeks



Participants



**Colin M.
Hasburgh**

Permanent Address

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Educational Background

Electrical Engineering
Milwaukee School of Engineering,
Milwaukee, WI

Languages

English, German

Hobbies

Photography, Skateboarding

Host Company Information

Siemens VDO Automotive AG Elektromotorenwerk
Würzburg
www.siemensvdo.com

Internship Details

Area: VDO motors division
Length: 6 months

Participants



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Educational Background

Finance, Business Economics, and German
Indiana University, Bloomington, IN

Languages

English, German

Hobbies

Photography, Travel, Tennis, Reading, Movies

Host Company Information

Droege & Comp. GmbH
Düsseldorf
www.droege.de

Internship

Area: Consulting
Length: 10 weeks

Participants



**Chad L.
Kassube**

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Educational Background

Physics, with engineering,
Minoring in German and Math
Illinois College, Jacksonville, IL

Languages

English, German

Hobbies

Athletics, Movies, Dancing, Music

Host Company Information

ZF Friedrichshafen AG
Friedrichshafen
www.zf-group.de

Internship Details

Area: Sensor development and testing
Length: 3 months



Participants



**Ervin
Malakaj**

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Educational Background

Germanic Studies, English Education
University of Illinois at Chicago, Chicago, IL

Languages

English, Bosnian/Serbo-Croatian, German

Hobbies

Books, Shopping, Friends, Fun

Host Company Information

Bundesvereinigung der Deutschen
Arbeitgeberverbände e.V.
Berlin
www.bda-online.de

Internship Details

Area: Education Policy, Social Policy,
Basic Issues
Length: 2 months



Participants



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Educational Background

Political Science and German
The University of Michigan, Ann Arbor, MI

Languages

English, German

Host Company Information

Auswärtiges Amt (Federal Foreign Office)
Berlin
www.auswaertiges-amt.de

Internship Details

Area: Department of Communications and Public
Relations
Length: 2 months



Participants



**Emily B.
Murphy**

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Educational Background

Human Resources Management; German
Oakland University, Rochester, MI

Languages

English, German

Hobbies

Dancing, Reading, Playing/Singing/ Listening to
Music, Outdoors

Host Company Information

Automobilmanufaktur Dresden GmbH
(VW Group)
Dresden
www.glaesernemanufaktur.de

Internship Details

Area: Human Resources
Length: 3 months



Participants



**John P.
Riederer**

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Educational Background

Business Administration & German
(Business Emphasis)
University of Wisconsin Eau Claire,
Eau Claire, WI

Languages

English, German

Hobbies

Travel, Cooking, Movies, Reading

Host Company Information

Siemens Business Services GmbH & Co. OHG
D SOL C-Lab
Paderborn
www.c-lab.de

Internship Details

Area: Business Development & Process
Engineering, Interactive Dialog Systems,
Marketing & Sales
Length: 3 months



Participants



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Sampson**

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Educational Background

German Studies
University of Arizona, Tucson, AZ

Languages

English, German

Hobbies

Soccer, Reading

Host Company Information

MSM GmbH
Dresden
www.msm-dresden.de

Internship Details

Area: Mechanical Engineering, General Business
Relations
Length: 2 months



Participants



**Anthony A.
Schwartz**

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Educational Background

Finance and German
Creighton University, Omaha, NE

Languages

English, German

Hobbies

Golf and Traveling

Host Company Information

Commerzbank AG
Frankfurt
www.commerzbank.com

Internship Details

Area: Investment Banking
Length: 2 months

Participants



Gary Tang

Permanent Address

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Educational Background

Aerospace Engineering/ Mechanical Engineering
University of Arizona, Tucson, AZ

Languages

English, German, Cantonese

Hobbies

Autocross, Basketball, Golf, Cooking

Host Company Information

Deutsches Zentrum für Luft- und Raumfahrt e.V.
Wesseling bei Köln
www.dlr.de

Internship Details

Area: Aerospace
Length: 10 weeks



Participants



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Van Etten**

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Educational Background

Foreign Language and International Trade
Southern Illinois University, Carbondale, IL

Languages

English, German, Spanish

Hobbies

Sports-Basketball and Football

Host Company Information

American Chamber of Commerce in Germany e.V.
Frankfurt a.M.
www.amcham.de

Internship Details

Area: International Trade
Length: 3 months



Participants



**Angela J.
Zimmermann**

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Educational Background

German and International Relations
Concordia College, Moorhead, MN

Languages

English, German, Spanish

Hobbies

Reading, Biking and Learning About Other
People and Cultures

Host Company Information

BIT Analytical Instruments
Schwalbach a.Ts.
www.bit-instruments.de

Internship

Area: Project - "Global Sourcing"
Length: 3 months



German Language Class Instructor



**Helga W.
Kraft**

*Professor of
Germanic Studies*

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Educational Background

Ph.D. – German Studies,
University of California, Berkeley, CA

Professional Information

Department of Germanic Studies,
University at Chicago
(Department Head from 1997-2004)

Select Book Publications

Applied linguistics: *Auf Deutsch*,
A first Year College German Text,
Prentice Hall, 1990

German studies: “Writing Against Boundaries. Nationality, Ethnicity and Gender in the German Speaking Context” co-author Barbara Kosta, 2003. “Ein Haus aus Sprache. Dramatikerinnen und das andere Theater”, 1996. “Mütter – Töchter – Frauen, Weiblichkeitsbilder in der Literatur,” Co-author Elke Liebs, 1993.



Partner for the Internships



Internationale Weiterbildung und Entwicklung gGmbH Capacity Building International, Germany

InWent - Capacity Building International, Germany

InWent – Capacity Building International, Germany is an organization for international human resources development, advanced training and dialogue. Established in 2002 through a merger of Carl Duisberg Gesellschaft e.V. and the German Foundation for International Development, it can draw on decades of experience that both organizations have gained in the field of international cooperation.

InWent gGmbH is a non-profit organization which receives support from private industry, federal and state agencies of the German government, as well as the European Union, UN and other supranational institutions. InWent gGmbH plans, organizes, and administers professional education and advanced training programs for specialists and managerial personnel from industrial and developing countries.

InWent's America programs offer a wide spectrum of individual, subject and company-oriented training activities. Various types of programs are available: Internships and traineeships, Work/Study programs, exchange programs and study tours.

In close cooperation with GACCoM, InWent gGmbH will support the participants throughout the program in Germany. The Transatlantic Program team secures the necessary work permits for participants, takes an active part in seminars, and provides participants with information and advice during their stay in Germany. The team includes

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GERMAN AMERICAN CHAMBER
OF COMMERCE OF THE MIDWEST INC.
CHICAGO



German American Chamber of Commerce of the Midwest Inc.

The German American Chamber of Commerce of the Midwest (GACCoM), headquartered in Chicago, was founded over forty years ago, in 1963. Our continuing mission is to further, promote and assist in the expansion of bilateral trade and investment between Germany and the United States.

GACCoM is an integral part of the network of German Chambers of Commerce Abroad (AHK) with 170 offices in 80 countries around the globe, including eight offices in North America. All of our offices are committed to providing professional assistance to German and North American companies with regard to their bilateral trade and investment relations.

Our organization combines the elements of a membership association, a trade commission and a professional consultancy – quite a unique concept in international trade promotion.

Membership Services

The German American Chamber of Commerce of the Midwest is committed to helping its members enhance their business through networking and business events, referrals, consulting services, advertising and publications.

Consulting Services

To meet the needs of German and U.S. businesses, GACCoM has developed a wide range of services:

- Market Entry Assistance: address research, export assistance, mailings, advertising, market research, business travel, product check.
- Business Partner Search.
- Business Representation.
- Event Management.
- VAT refunds.
- Collection Services.
- Trade Show Assistance.
- Career Services, search of bilingual (German/English) employees.
- Special projects like the Transatlantic Program.

For further information on these services, visit www.gaccomm.org.

GACCoM's territory covers 14 Midwestern U.S. states comprising approximately one quarter of the nation's geographical area, its population and its GDP. With its services GACCoM covers the whole United States' market.

GACCoM is proud to be ISO 9001:2000 certified.

German American Chamber of Commerce of the Midwest Inc.

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Principal Sponsor:

**Federal Ministry of Economics
and Labor, ERP Special Fund**



Bundesministerium
für Wirtschaft und Arbeit



Project Management and Sponsor:



GERMAN AMERICAN CHAMBER
OF COMMERCE OF THE MIDWEST INC.
CHICAGO



Corporate Sponsor:

DAIMLERCHRYSLER

In Cooperation with:



inWent
Internationale Weiterbildung
und Entwicklung GmbH

UIC